

## CLAIMS

1) A method for real-time generating, managing, and broadcasting multimedia events reports over communications networks comprising:

- a first step of defining a model of said reports having at least an event model with building blocks including a representative set of pre-determined categories of said events, a set of pre-determined key actions for each of said pre-determined categories, and a pre-determined time scale of said pre-determined key actions.
- a second step of implementing said model on a computer system having at least data input means, data output means, data processing means, data storage means, and data communication means connected to at least a first network of said communications networks using at least a first protocol.
- a third step of generating a user report of a current event of particular interest to a user among said events by connecting at least a first client system operated by said user to said computer system via at least said first network, selecting a current category among said pre-determined categories which best fits said current event according to said user's choice, registering an event title, an event date, an event time and an event place as a title, a date, a time and a place of said current event respectively, and associating a first current time of said time scale with a current action selected among said pre-determined key actions occurring during said current event in response to first user inputs by means of the user interface of said first client system.
- a fourth step of storing said user report in said data storage means.
- a fifth step of broadcasting said user report over at least said first network by means of said data communication means.

2) The method of claim 1 wherein said first step further includes defining a description model of said events with building blocks including a set of pre-determined items for each of said pre-determined categories.

3) The method of claim 2 wherein said first step further includes defining a scoring model of said events with building blocks including a set of pre-determined outcomes for each of said pre-determined categories.

4) The method of claim 3 wherein said first step further includes defining a statistics model of said events with building blocks including a set of pre-determined sortings for each of said pre-determined categories.

5) The method of claim 1 wherein building blocks of said event model further include a pre-determined newflash type for each of said pre-determined categories, and said third step further includes registering of a current newflash of the current newflash type corresponding to said current category associated with a second current time of said time scale in response to second user inputs by means of the user interface of said first client system.

6) The method of claim 5 wherein building blocks of said event model further include a set of pre-determined medias for each of said pre-determined categories, and said third step further includes loading a current media file of the current media type selected among said pre-determined medias corresponding to said current category, and associated with said current newflash, in response to third user inputs by means of the user interface of said first client system.

- 7) The method of claim 6 wherein said third step further includes loading a current media file icon associated with said current media file in response to fourth user inputs by means of the user interface of said first client system.
- 8) The method of claim 6 wherein the content of said current media file is a streaming multimedia content.
- 9) The method of claim 4 wherein said second step includes declaration of the building blocks of said event, description, scoring and statistics models according to the rules of a standard computer language, preferably compliant with XML Schemas standard.
- 10) The method of claim 1 wherein said first network is a data transport network, preferably the Internet, and said first protocol is preferably TCP/IP (Transport Control Protocol/ Internet Protocol).
- 11) The method of claim 1 wherein said data communication means are connected to at least a second network of said communications networks using at least a second protocol, said second network being preferably a cell phone network and said second protocol being preferably a Wireless Application Protocol (WAP).
- 12) The method of claim 11 wherein said second network and said second protocol are used by said user to update said user report.
- 13) The method of claim 11 wherein said second network and said second protocol are used to broadcast said user report.

14) The method of claim 1 wherein said data communication means are connected to at least a third network of said communications networks preferably an interactive television network.

15) The method of claim 14 wherein said third network is used by said user to update said user report.

16) The method of claim 14 wherein said third network is used to broadcast said user report.

17) The method of claim 4 wherein said events are sporting events and the set of said pre-determined categories includes basket-ball, bowling, european football or soccer, american football, formula 1, handball, ice hockey, judo, rugby, tennis, volley-ball, and other sports.

18) The method of claim 17 wherein the set of said pre-determined items for each of said pre-determined categories includes player, team, referee, category of player, sex, level of competition.

19) The method of claim 17 wherein the set of said pre-determined outcomes for each of said pre-determined categories comprises scores, results, standings.

20) The method of claim 17 wherein the set of said pre-determined sortings for each of said pre-determined categories includes sorting by player, sorting by team, sorting on the event.

21) The method of claim 17 wherein said current category among said pre-determined categories is soccer, said pre-determined time scale comprises first half, second half, first extra, second extra and added time, and the set of said pre-determined key actions includes clearance,

corner, direct free kick, end of game, extra time, foul, free kick, goal, goalkeeper, save, hand ball, indirect free kick, injury, offside, own goal, penalty, red card, shoot on goal, shoot outside goal, start of the game, stoppage, substitution, touch, yellowcard.

22) The method of claim 1, wherein said third step further includes associating a current action icon selected among a set of pre-determined key action icons with said current action in response to said first user inputs.

23) A system for real-time generating, managing, and broadcasting multimedia events reports over communications networks comprising:

- a first network of said communications networks.
- a computer system having at least an applications server, a data base management system, and a communications server connected to said first network.
- at least a first client system connected to said computer system via at least said first network having at least a graphical user interface and a communication software, display means, pointing means and typing means, wherein said interface includes:
  - a first drop-down list of pre-determined categories of said events for selecting a current category.
  - a first entry field for entering an event title.
  - a second, third and fourth drop-down list of respectively days, months and years for selecting the date of said event.
  - a fifth, sixth and seventh drop-down list of hours, minutes and time area for selecting the time of said event.
  - a eighth drop-down list of countries for selecting the country of said event.
  - a second entry field for entering the city of said event.

- a ninth drop-down list of pre-determined key actions for selecting the current action of said event.

- a third entry field for entering the current time of said current action.

- first command buttons for validating first user entries upon user commands and transferring said first entries to said communications server using said communication software.

said applications server further processing said first and second entries for generating and broadcasting a user report according to data stored in said data base over at least said first network by means of said communications server.

24) The system of claim 23 wherein said interface further includes:

- a fourth entry field for entering a title of a newflash associated with said current time or said current action.

- a first multi-line text box for entering a comment associated with said title.

- a tenth drop-down list box for selecting a media type associated with said title.

- a first file open dialog for selecting a media file of said media type associated with said title.

- a second file open dialog for selecting an icon associated with said media file.

- second command buttons for validating second user entries upon user commands and transferring said second entries to said computer system using said communication software.

25) The system of claim 23 comprising further a second network of said communications networks, said second network being preferably a cell phone network.

26) The system of claim 25 wherein said interface further includes first option buttons for broadcasting, or not, said user report over said second network.

27) The system of claim 25 wherein said interface further includes second option buttons for updating at least said first and second entries by means of a second client using a Wireless Application Protocol (WAP).

28) The system of claim 24 wherein:

- said first network is a network using the TCP/IP protocol, preferably the Internet.
- said communications server comprises at least a first HTTP server.
- said communication software is an Internet browser.

29) The system of claim 28 wherein said first HTTP server submits the pages received from said browser to said application server further comprising servlets components, preferably according to the Java Server Page™ (JSP) standard, for real-time generating dynamic web pages of said events reports.

30) The system of claim 29 wherein the content of said pages is compliant with a XML description stored in said database.

31) The system of claim 30 wherein said XML description is in XML Schema Description files.

32) The system of claim 28 wherein:

- said communications server further comprises at least a second HTTP server.
- said computer system further comprises a peer to peer server connected to said first

network via said second HTTP server.

33) The system of claim 32 wherein said media file is uploaded or downloaded on said peer to peer server.

34) The system of claim 23, wherein said user report features a plurality of lines, each line comprising said current time and a current action icon automatically associated with said current action.

35) The system of claim 24, wherein said user report features a plurality of paragraphs, each paragraph comprising said current time and said associated newsflash.

36) The system of claim 35, wherein said paragraph further includes said icon associated with said media file or the image of said media file, according to said media type.